

Could you be an Everyday Digital Champion?

Help parents in your area expand their digital skills and confidence

Everyday Digital is a brand new national programme from Parent Zone. Funded by the Department for Science, Innovation & Technology (DSIT), the programme will benefit families across the UK by helping them build their media literacy, to enjoy the best things the online world has to offer.

We are currently recruiting family-facing professionals to join the Everyday Digital Local Champions Network. This is a big opportunity to have a significant impact on your community and their journey to increase their digital skills.

As a Local Champion, you will:

- receive free professional training and personal development
- receive access to a range of resources, activities and information to use with parents
- join a network of like-minded professionals



You don't have to be a media literacy expert to deliver the programme to your community.

If you are interested in being an Everyday Digital Local Champion in your area, email programmes@parentzone.org.uk

